

FINANCIAL CONTROLLERS AND CFOs WORKSHOP



COURSE OVERVIEW

This advanced workshop is tailored for senior finance professionals—CFOs, financial controllers, and finance directors—who aim to sharpen their strategic, leadership, and decision-making capabilities in today's fast-evolving financial landscape. The course blends best practices in financial management, compliance, performance analytics, and treasury with emerging trends such as digital finance, ESG, and enterprise risk. Through hands-on exercises, case studies, and group workshops, participants will develop actionable strategies to lead finance functions with vision, resilience, and value creation.

DATES, VENUES AND FEES



Fees US\$ 4500

Note: Fee is per participant + 5% VAT (if applicable). Groups from the same company can enjoy a **discounted** price.

WHO SHOULD ATTEND?

This course is appropriate for a wide range of professionals but not limited to:

Senior Finance Leaders

CONTACT US NOW

+971 (4) 4539841 – 42 – 43 WhatsApp: +971 52 398 7781



ACCREDITATION



This training course is certified by CPD.

The CPD Certification Service is the leading independent CPD accreditation institution operating across industry sectors to complement the Continuing Professional Development policies of professional institutes and academic bodies. The CPD Certification Service provides support, advice, and recognised independent CPD accreditation compatible with global CPD principles. CPD is the term used to describe the learning activities professionals engage in to develop and enhance their abilities and keep skills and knowledge up to date. CPD Units are only awarded to programmes after each programme is scrutinised to ensure integrity and quality according to CPD standards and benchmarks.

COURSE CERTIFICATE

MSTC certificate will be issued to all attendees completing a minimum of 80% of the total tuition hours of the course.

CPD internationally recognized certificate will be issued for all participants who will meet the course requirements. CPD certificates will be issued within a month of the successful completion of the course.

TRAINING METHODOLOGY

- Expert instructor lecture, input using numerous visual aids
- Supportive comprehensive course manual enabling practical application and reinforcement
- Participant discussion and involvement regarding their specific projects and challenges
- Real-world case studies and best practices

LEARNING OBJECTIVES

By the end of this course, participants should be able to:

- Lead financial strategy development and execution
- Navigate regulatory, compliance, and reporting frameworks
- Implement performance management systems
- Optimize treasury operations and capital structures
- Drive finance transformation and lead through disruption



+971 (4) 4539841 – 42 – 43 WhatsApp: +971 52 398 7781



COURSE OUTLINE

DAY 1

Strategic Role of CFOs and Financial Controllers

- Pre-test
- Introduction and Workshop Objectives
- Evolving Role of the CFO and Financial Controller
- Aligning Financial Strategy with Business Strategy
- Key Financial Leadership Competencies
- Strategic Financial Planning and Forecasting
- Value Creation and Value-Based Management
- Stakeholder Communication and Board Engagement
- Case Study

DAY 2

Financial Reporting, Compliance, and Risk Management

- Advanced Financial Reporting (IFRS/GAAP Updates)
- Internal Controls and Compliance (SOX, ESG Reporting)
- Regulatory Landscape and Governance Practices
- Enterprise Risk Management (ERM) for Finance Leaders
- Identifying, Assessing, and Mitigating Financial Risks
- Cybersecurity and Financial Data Protection
- Workshop: Building a Financial Risk Dashboard

DAY 3

Performance Management and Business Intelligence

- Key Performance Indicators (KPIs) and Financial Metrics
- Cost Management, Budgeting, and Rolling Forecasts

Cont'd.

- Scenario Planning and Sensitivity Analysis
- Business Intelligence Tools and Financial Dashboards
- Financial Modeling for Decision Support
- Case Study: Using BI Tools for Strategic Insights
- Group Exercise: Designing a CFO Performance Scorecard

DAY 4

Treasury, Capital Structure, and Investment Decisions

- Cash Flow Forecasting and Liquidity Management
- Treasury Operations: Instruments, Hedging, and FX Management
- Working Capital Optimization
- Capital Structure and Cost of Capital Optimization
- M&A Considerations for CFOs
- Investment Appraisal Techniques (NPV, IRR, Payback)
- Workshop: Evaluating a Major Investment Decision

DAY 5

Leadership, Digital Transformation, and Future

- Finance Transformation and Digital Disruption (AI, RPA, Blockchain)
- Leading Change in the Finance Function
- Talent Management and Succession Planning
- Future Trends Impacting CFOs and Financial Controllers
- Action Planning: Translating Learning into Action
- Workshop Wrap-Up
- Post test



+971 (4) 4539841 – 42 – 43 WhatsApp: +971 52 398 7781



Website: <u>www.mstcme.com</u>

