



FINANCE FOR NON-FINANCE MANAGERS



COURSE OVERVIEW

This comprehensive five-day program is designed to equip non-financial professionals with the financial knowledge and skills needed to make informed business decisions. Aimed at managers and department leaders from functions like HR, marketing, operations, and project management, the course breaks down complex financial concepts into practical, easy-to-understand tools. Participants will gain confidence in interpreting financial statements, managing budgets, evaluating investments, and understanding how their decisions impact the bottom line.

DATES, VENUES AND FEES



14 – 18 September 2025 - Doha
(5 Days)

Fees

US\$ 4500

Note: Fee is per participant.

Groups from the same company can enjoy a **discounted** price.

WHO SHOULD ATTEND?

This course is appropriate for a wide range of professionals but not limited to:

- Department Heads
- Project Managers, HR, Marketing, Operations Managers
- Professionals with a Limited Finance Background

CONTACT US NOW

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First Floor, Office #134, Knowledge Park, Block 2B, Dubai, UAE
Email: info@mstcme.com
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ACCREDITATION



This training course is certified by CPD.

The CPD Certification Service is the leading independent CPD accreditation institution operating across industry sectors to complement the Continuing Professional Development policies of professional institutes and academic bodies. The CPD Certification Service provides support, advice, and recognised independent CPD accreditation compatible with global CPD principles. CPD is the term used to describe the learning activities professionals engage in to develop and enhance their abilities and keep skills and knowledge up to date. CPD Units are only awarded to programmes after each programme is scrutinised to ensure integrity and quality according to CPD standards and benchmarks.

COURSE CERTIFICATE

MSTC certificate will be issued to all attendees completing a minimum of 80% of the total tuition hours of the course.

CPD internationally recognized certificate will be issued for all participants who will meet the course requirements. CPD certificates will be issued within a month of the successful completion of the course.

TRAINING METHODOLOGY

- Expert instructor lecture, input using numerous visual aids
- Supportive comprehensive course manual enabling practical application and reinforcement
- Participant discussion and involvement regarding their specific projects and challenges
- Real-world case studies and best practices

LEARNING OBJECTIVES

To equip participants with financial literacy to understand financial reports, manage budgets, assess investments, and contribute to organizational profitability.

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COURSE OUTLINE

DAY 1

Financial Fundamentals for Managers

- Pre-test
- Introduction to Business Finance
 - Role of finance in decision-making
 - Key stakeholders: finance, operations, management
- Key Financial Terms and Principles
- Income Statement
- Balance Sheet
- Workshop

DAY 2

Cash Flow, Working Capital & Financial Ratios

- Cash Flow Statement: Operations, Investing & Financing
- Working Capital Management
 - Inventory, receivables, payables
- Key Financial Ratios for Managers
 - Liquidity, profitability, solvency, efficiency
- Linking Ratios to Business Decisions
- Workshop

DAY 3

Budgeting and Cost Management

- Budgeting Basics for Non-Financial Roles
 - Types of budgets (operating, capital, zero-based)
- Cost Structures and Classifications
 - Fixed vs. Variable, Direct vs. Indirect
- Budget Planning and Variance Analysis
- Cost Control Strategies
- Workshop

DAY 4

Financial Decision Making & Investment Appraisal

- The Time Value of Money
 - Present Value, Future Value
- Investment Appraisal Techniques
 - Payback Period
 - Net Present Value (NPV)
 - Internal Rate of Return (IRR)
- Capital vs. Operational Expenditures
- Make-or-Buy and Break-even Analysis
- Workshop

DAY 5

Financial Strategy, Communication & Action Planning

- Finance and Corporate Strategy
 - Linking goals, KPIs, and financial targets
- Effective Financial Communication for Non-Finance Roles
 - Presenting budgets, reports, and forecasts
- Common Financial Pitfalls for Managers to Avoid
- Final Presentations: Budget/Financial Case Study
- Post test
- Action Planning, Feedback & Certification Ceremony

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