

# **MANAGING SUPPLY** CHAIN **FOR RISK AND COMPETITIVE ADVANTAGE**



#### COURSE OVERVIEW

In today's global and fast-changing business environment, supply chains are exposed to numerous risks—ranging from geopolitical disruptions to cyber threats, natural disasters, and supplier failures. This course is designed to help professionals manage these risks while transforming the supply chain into a strategic tool for gaining competitive advantage. It provides participants with frameworks, tools, and practical techniques to assess vulnerabilities, develop mitigation strategies, and build resilient, agile, and cost-effective supply chains that drive business value.

### **DATES, VENUES AND FEES**



US\$ 4500 Fees

Note: Fee is per participant + 5% VAT (if applicable). Groups from the same company can enjoy a discounted price.

#### WHO SHOULD ATTEND?

This course is appropriate for a wide range of professionals but not limited to:

- Supply chain, logistics, and procurement professionals
- Operations and manufacturing managers
- Risk management and compliance officers
- Supply chain analysts and planners
- Strategy and business development executives
- Consultants and project managers involved in supply chain transformation

### **CONTACT US NOW**

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#### **ACCREDITATION**



This training course is certified by CPD.

The CPD Certification Service is the leading independent CPD accreditation institution operating across industry sectors to complement the Continuing Professional Development policies of professional institutes and academic bodies. The CPD Certification Service provides support, advice, and recognised independent CPD accreditation compatible with global CPD principles. CPD is the term used to describe the learning activities professionals engage in to develop and enhance their abilities and keep skills and knowledge up to date. CPD Units are only awarded to programmes after each programme is scrutinised to ensure integrity and quality according to CPD standards and benchmarks.

#### **COURSE CERTIFICATE**

MSTC certificate will be issued to all attendees completing a minimum of 80% of the total tuition hours of the course.

**CPD** internationally recognized certificate will be issued for all participants who will meet the course requirements. CPD certificates will be issued within a month of the successful completion of the course.

#### TRAINING METHODOLOGY

- Expert-led sessions with dynamic visual aids
- Comprehensive course manual to support practical application and reinforcement
- Interactive discussions addressing participants' real-world projects and challenges
- Insightful case studies and proven best practices to enhance learning

#### **LEARNING OBJECTIVES**

By the end of this course, participants should be able to:

- Understand different types of supply chain risks and their business impact
- Identify vulnerabilities in supply chain networks and operations
- Design and implement effective risk mitigation and continuity plans
- Align supply chain strategy with broader organizational goals
- Leverage the supply chain for differentiation and competitive advantage
- Apply agile and resilient supply chain practices to respond to disruptions
- Evaluate supplier performance and build strategic partnerships



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#### **COURSE OUTLINE**

#### DAY 1

#### **Understanding Supply Chain Risks**

- Pre test
- Introduction to global supply chain dynamics
- Types of supply chain risks: operational, financial, geopolitical, cyber, environmental
- Case studies: Real-world supply chain disruptions and lessons learned
- Tools for risk identification and mapping (e.g., risk heat maps, FMEA)
- Workshop: Assessing supply chain vulnerabilities in your organization

#### DAY 2

## Risk Mitigation Strategies and Business Continuity

- Proactive vs. reactive risk management approaches
- Diversification, dual sourcing, and nearshoring strategies
- Inventory buffers, safety stock, and capacity planning
- Designing business continuity and disaster recovery plans
- Workshop: Building a contingency plan for a critical supply chain node

#### DAY 3

#### **Supply Chain Resilience and Agility**

- Characteristics of a resilient supply chain
- Building responsiveness and flexibility into planning
- Scenario planning and demand-supply synchronization
- Real-time monitoring and use of digital tools (IoT, Al, Blockchain)
- Case study: Agile supply chain success stories in crisis situations

#### DAY 4

## Supply Chain Strategy for Competitive Advantage

- Strategic supply chain planning and alignment with corporate goals
- Cost leadership vs. differentiation strategies in SCM
- Role of customer service, speed, and reliability in competitive positioning
- Value chain optimization and lean principles
- Group activity: Designing a supply chain strategy for a new market

#### DAY 5

### Supplier Management, Governance and Future Trends

- Supplier segmentation, risk scoring, and performance evaluation
- Building long-term supplier relationships and collaboration
- Governance, ethics, and compliance in the extended supply chain
- Future trends: Sustainability, circular supply chains, digitalization
- Final group presentation: Risk-managed and competitive supply chain design
- Wrap-up, key takeaways, and action planning
- Post test

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